



Products included in the VOHC Accepted Product List have been tested under VOHC protocol requirements to prove that they meet or exceed the Veterinary Oral Health Council's effectiveness standards for retarding accumulation of dental plaque and/or tartar (calculus).

When used according to the directions on the product package, the product will be a useful home oral hygiene aid to help keep your pet's mouth and teeth healthy.

If you are looking at an electronic version of this file, you can click the blue underlined links to obtain more information about particular products from the manufacturers' web sites.

For information on the VOHC standards and testing protocol requirements, check the [Protocols](#) page in the VOHC web site at www.VOHC.org.

Accepted Products List

| Name of Product as Marketed | Type of Product | Claim | Company | Species | Market** | Year Seal Awarded |
|---|--------------------|-----------------|---------------------------|---------|--------------|-------------------|
| Prescription Diet® Canine t/d®: Original Bites | Diet | Plaque & Tartar | Hill's Pet Nutrition Inc. | Dog | Veterinarian | 1998 |
| Prescription Diet® Canine t/d®: Small Bites | Diet | Plaque & Tartar | Hill's Pet Nutrition Inc. | Dog | Veterinarian | 1998 |
| Prescription Diet® Feline t/d® | Diet | Plaque & Tartar | Hill's Pet Nutrition Inc. | Cat | Veterinarian | 2001 |
| Friskies® Cheweez® Beefhide Treats | Rawhide Chew Treat | Tartar | Friskies Petcare Co. | Dog | Consumer | 2001 |
| Science Diet® Oral Care for Dogs ## | Diet | Plaque & Tartar | Hill's Pet Nutrition Inc. | Dog | Consumer | 2001 |
| Science Diet® Oral Care for Cats | Diet | Plaque & Tartar | Hill's Pet Nutrition Inc. | Cat | Consumer | 2001 |
| Iams® Chunk Dental Defense Diet for Dogs | Diet | Tartar | Iams Company | Dog | Consumer | 2003 |
| Eukanuba® Adult Maintenance Diet for Dogs | Diet | Tartar | Iams Company | Dog | Consumer | 2003 |
| Purina Veterinary Diets® DH Dental Health® brand Feline Formula | Diet | Plaque & Tartar | Nestle Purina PetCare | Cat | Veterinarian | 2006 |
| Purina Veterinary Diets® DH Dental Health® brand Canine Formula | Diet | Tartar | Nestle Purina PetCare | Dog | Veterinarian | 2006 |
| Purina Veterinary Diets® DH Dental Health® brand Small Bites Canine Formula | Diet | Tartar | Nestle Purina PetCare | Dog | Veterinarian | 2006 |

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| Purina Veterinary Diets® Dental Chewz™ brand Dog Treats | Rawhide Chew Treat | Tartar | Nestle Purina PetCare | Dog | Veterinarian | 2006 |
| Canine Greenies ® - all sizes | Edible Treat | Plaque & Tartar | The Nutro/Greenies Company | Dog | Consumer & Veterinarian | 2007 |
| Tartar Shield Soft Rawhide Chews for Dogs | Edible Treat | Tartar | Therametric Technologies, Inc. | Dog | Veterinarian | 2007 |
| Canine Greenies ® Weight Management, all sizes | Edible Treat | Plaque & Tartar | The Nutro/Greenies Company | Dog | Consumer & Veterinarian | 2008 |
| Canine Greenies ® Senior, all sizes | Edible Treat | Plaque & Tartar | The Nutro/Greenies Company | Dog | Consumer & Veterinarian | 2008 |
| HealthiDent®, Bright Bites and Checkups Chews for Dogs - all sizes | Edible Treat | Plaque & Tartar | Sugar Creek Pet Products, Diamond Foods, Inc. | Dog | Consumer | 2008 |
| Dog::ESSENTIAL™ healthymouth™ anti-plaque water additive | Water additive | Plaque | HealthyMouth LLC. | Dog | Consumer & Veterinarian | 2008 |
| Dog::ESSENTIAL™ healthymouth™ anti-plaque gel | Oral gel | Plaque | HealthyMouth LLC. | Dog | Consumer & Veterinarian | 2011 |
| Cat::ESSENTIAL™ healthymouth™ anti-plaque water additive | Water additive | Plaque | HealthyMouth LLC. | Cat | Consumer & Veterinarian | 2011 |
| Cat::ESSENTIAL™ healthymouth™ anti-plaque gel | Oral gel | Plaque | HealthyMouth LLC. | Cat | Consumer & Veterinarian | 2011 |
| Greenies® Veterinary Formula Canine Dental Chews | Edible Treat | Plaque & Tartar | The Nutro/Greenies Company | Dog | Veterinarian | 2011 |
| Dog::ESSENTIAL™ healthymouth™ anti-plaque oral spray | Oral spray | Plaque | HealthyMouth LLC. | Dog | Consumer & Veterinarian | 2011 |
| Cat::ESSENTIAL™ healthymouth™ anti-plaque spray | Oral spray | Plaque | HealthyMouth LLC. | Cat | Consumer & Veterinarian | 2011 |
| Petsmile by Supersmile toothpaste | Toothpaste | Plaque | Robell Research Inc, dba Supersmile | Dog | Consumer & Veterinarian | To be launched in 2013 |
| SANOS Dental Sealant | Dental Sealant | Plaque & Tartar | AllAccem, Inc. | Dog | Veterinarian | 2011 |

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| Dog::ESSENTIAL™ healthymouth™ anti-plaque water additive - Mobility Formulation | Water additive | Plaque | HealthyMouth LLC. | Dog | Consumer & Veterinarian | 2011 |
| Feline Greenies® Feline Dental Treats | Edible Treat | Tartar | The Nutro/Greenies Company | Cat | Consumer & Veterinarian | 2012 |
| Royal Canin Feline Dental Diet | Diet | Plaque | Royal Canin | Cat | Veterinarian | 2012 |
| ADA-compliant soft-bristle, flat head toothbrush | Toothbrush | Plaque & Tartar | Various - look for the ADA Seal | Dog | Consumer | 2012 |
| Virbac CET® VeggieDent® Chews for Dogs, all sizes | Edible Treat | Tartar | Virbac Animal Health | Dog | Veterinarian | 2013 |
| Canine Greenies® Hip and Joint Care Chews, all sizes | Edible Treat | Plaque & Tartar | The Nutro/Greenies Company | Dog | Consumer | 2014 |
| Milk-Bone Brushing Chews for Dogs | Edible Treat | Tartar | Big Heart Pet Brands | Dog | Consumer | 2014 |
| Dog::ESSENTIAL™ healthymouth™ Gel and Brush Combination | Brush and Dentifrice | Plaque | HealthyMouth LLC | Dog | Consumer | 2014 |
| VetIQ Minties Medium Dog Dental Treat | Edible Treat | Tartar | TruRx | Dog | Consumer | 2014 |
| Cat::ESSENTIAL™ healthymouth™ Gel and Brush Combination | Brush and Dentifrice | Plaque | HealthyMouth LLC | Cat | Consumer | 2014 |
| Canine Greenies Grain-Free Dental Chews | Edible Treat | Plaque & Tartar | The Nutro/Greenies Company | Dog | Consumer | 2014 |

**** Market:**

Veterinarian = Product available only through veterinary hospitals.

Consumer = Product marketed directly to consumers

Science Diet Oral Care for Dogs has met the VOHC testing standard and been awarded the VOHC Seal in the Plaque and Tartar categories. The product packaging in early 2014 does not carry the Seal because of a delay on VOHC's part in completing review of a change in the product formulation that does not affect the dental efficacy of the product.

Brief Product Descriptions Provided by the Product Sponsors

Tartar Shield Soft Rawhide Chews

Made in Indiana from extruded American beef hide, the Chews are available in Small Dog (< 35 lbs), Large Dog (35-70 lbs) and Extra Large Dog (> 70 lbs) sizes. The fibrous nature of the extruded Chews helps remove dental plaque and oral debris while a clinically-proven additive (sodium tripolyphosphate) significantly reduces the reformation of dental calculus. Recommended feeding is one Chew per day for Small and Large Dogs and one Chew every other day for Extra Large Dogs. There are no known limitations on the use of the product. Additional information about the product, package sizes and copies or references of clinical trials are available at www.tartarshield.com.

Petsmile® Professional Pet Toothpaste, beef flavor, formulated with Calprox®

Similar to humans, undisturbed plaque can lead to bleeding gums and the formation of tartar on your pet's teeth, which can be detrimental to their overall health. Petsmile® removes and prevents plaque build-up for healthier teeth and gums for your pet. Our formula, with proprietary Calprox®, quickly dissolves in your pet's mouth, ridding teeth of stains and bacteria. Calprox® works by gently eliminating the thin layer of protein that forms on the tooth's surface to which plaque, bacteria and stains adhere. Using Petsmile® daily reduces plaque for a cleaner, healthier mouth and fresher breath. Suitable for dogs of any age and size.

Toothbrush

A tooth brush compliant with the American Dental Association standard ISO 20126:2005 was used in dogs in a trial conducted according to VOHC protocols. A child-sized brush with soft bristles and a flat profile head was used. The ADA standard ensures that the bristles have rounded tips to avoid damaging the gums. Brushes that meet this standard are marketed by several manufacturers. Details on the recommended brushing technique, as used in the VOHC trials, are available by clicking [VOHC Brushing Protocol](#).