

Look for the VOHC[®] Seal of Acceptance

Accumulation of dental plaque, exacerbated by tartar, causes periodontal (gum) disease, a common infection that causes oral pain. The VOHC[®] Seal of Acceptance confirms that a product has met or exceeded the preset VOHC plaque and/or tartar reduction standard in dogs and cats, in controlled, randomized, blinded trials.

Products carrying the VOHC Accepted Seal include dental diets, dental chews & raw-hides, brushes, water additives, dentifrices, oral gels, sprays and sealants.

Visit www.VOHC.org to see the current list of VOHC Accepted Products.



“Almost all dogs and cats enjoy the chewing action and taste of palatable treats, and typically spend a few minutes chewing the product rather than bolting it down whole or in large pieces.”



Safety Guarantee



VOHC® is not a regulatory agency. Submission of results of clinical trials to VOHC on behalf of a product is voluntary. If the data submitted demonstrate the required dental efficacy, the VOHC Seal of Acceptance is awarded to the product. As part of the submission, VOHC requires assurance by the company that a product awarded the VOHC Seal is safe and meets all applicable regulatory requirements, and requires the company to inform VOHC of any problems with the product following issuance of the VOHC Seal. VOHC® will take action if FDA or other appropriate regulatory authority finds fault with a class of products or a specific product that is included in the VOHC Accepted list.

VOHC® authorizes the use of the VOHC Registered Seal on products intended to help retard plaque and tartar on the teeth of animals. Products are awarded the VOHC® Seal of Acceptance following review of data from trials conducted according to VOHC protocols. Regular use of these products can reduce the severity of periodontal disease in pets.

Contact Us

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